

Business name:

Membership No:

Email address:

Address:

Postcode:

Contact name:

Phone number:

Consent:

I confirm Bira Direct can share information with suppliers to negotiate preferential terms on my behalf;

Signed:

Print:

Date:

Please return completed forms to Lisa Richardson

Email: lisa.richardson@bira.co.uk

Phone: 0121 446 3737

Postal Address:

Lisa Richardson, Sales Support & Business Development
Bira Direct, 225 Bristol Road, Birmingham, B5 7UB

Bira Direct +

A new online ordering platform for ordering from suppliers and to receive Direct+ exclusive promotions and offers

Request further details

Request activation email

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
A365 Limited	Cookware / Homeware / DIY / Hardware / Home Décor		
A Perry Limited	Ironmongery / Hardware / Fencing / Chain		
Abracs Limited	Abrasives & Accessories		
Akzonobel (Dulux/Cuprinol)	Paint		
Aldridge Security Limited	Security Products / Locks / Car Key Cutting Equipment		
All Bees Limited	Wholesaler		
Amtech (DK Tools)	DIY Tools / Building Tools / Garage Tools / Garden Tools / Power Tools		
Ancient Wisdom	Giftware		
Bellota Herramientas SLU	Hand Tools		
Big K Products UK Limited	Firelighters / Kindling / Charcoals / Logs		
Blue Canyon Limited	Bathroom Accessories		
Bluestem Group	Electrical Appliances		
Bond It	Sealants & Adhesives		
Bonningtons	Wholesale Garden / Home / Leisure		
Bostik Limited	Sealants & Adhesives		
Boston Bulb Company Limited	Garden Plants & Bulbs / Grass Seed		
Bulk Hardware Limited	Packed & Pre-Packed Hardware / Ironmongery / DIY & Housewares		
Burg-Wachter UK Limited	Locks & Bolts / Post Boxes / Cash Boxes / Safes / Smart Security		
Burton McCall	Garden Tools / Gas Torches / Pet / Cookware / Giftware		
Carl Kammerling International Limited	Hand Tools		
Carlisle Brass Limited	Brass Hardware & Ironmongery		
Casa & Casa Limited	Hand & Sweeping Brushes / Small Step Ladders		
Cem-Spec Limited	Compost / sand / Gravel / Mixed Pallets		
Chain Products Limited	Chain / Rope / Merchandisers / Associated Accessories		
Charles Bentley & Son Limited	Homeware / Kitchenware / Painting & Decorating		
Charter Office Equipment	Stationery / Office Furniture / Catering Products / Bespoke Printing		
Circular (Ashortwalk Limited)	Cookware / Homeware / DIY / Giftware		
CPC	Electronic Parts / Components / Appliances		
CQFD Profiles Limited	Metal & Plastic Profiles		
Daewoo Power UK	DIY & Garden Power Tools		
Demsun Uk Limited	Sealants / Adhesives / Power Tools		
Dencon Accessories Limited	Electrical Accessories		
Drabest UK Limited	Ladders & Step Ladders		
Draper Tools Limited	Hand Tools / Power Tools		
Durston Garden Products Limited	Garden Compost / Grow Bags		
Ecozone	Eco Friendly Products		
Einhell UK Limited	DIY & Garden Power Tools & Equipment		
English Chain Co. Limited	Chain / Chain Assemblies / Rope / Associated Accessories		
EPE International Limited	Electrical Wholesaler / Small Appliances		
Ethiqana Limited	Wooden Toys / Eco Products / Homeware / Giftware / Fashion / Pet		
Eurosonic Group Limited	Homeware / Kitchenware / Electrical Appliances / Vapes		
Frank Shaw (Bayonet) Limited	Small Boxed Hardware Items / Nails / Tracks / Pins		
Go On, Make Me Limited	Toys / Models / Puzzles / Giftware		
Harewood International Products Limited	Homeware / Cookware / DIY / Fireside		
Harlow Bros. Limited	Timber Merchants		
HG UKI Limited	Household Cleaning Products		
Hilton Banks Limited	HB Sealants & Fillers		
Homefire Group Limited	Winter Fuels & BBQ Charcole		
H.T Maddocks & Son Limited	Cookware / Kitchenware / Homeware / DIY / Hardware / Home Décor		
HugglePets	Pet Supplies / Food / Accessories / Toys / Cages		
JMA UK (SKS Limited)	Key Blanks / Key Cutting Machines / Welding Equipment		
Johnson's Veterinary Products Limited	Veterinary Medical Treatments		
JVL Products	Housewares / Household Cleaning / Floormats / Laundry		

Current Bira Direct + Suppliers

New suppliers

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
Karcher UK Limited	High Pressure Washers		
Keyprint Security Limited	Keys / Locks / Cash Boxes		
King Cole Limited	Knitting Patterns / Knitting Wool		
Korbond Industries Limited	Haberdashery		
L G Harris & Co. Limited (Hamilton)	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Liberon Limited	Wood Stain & Varnishes		
Likewise Floors Limited	Floor Mats		
Lodi UK Limited	Pest Control		
Luceco Plc	LED Lights / Electrical Sockets / Extension Leads / TV Brackets		
Marshall Brushes & Rollers	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Metex Limited	Fixings / Garden Sprayers / Pest Control		
Morris Lubricants	Oil / Grease / Lubricants		
Murpak Limited	Packed Customised Labelling & Hardware Fittings		
Nautilus Designs Limited (RBUK)	Twin Slot Shelving / Floating Shelving / Shelf Storage Systems		
Neat Ideas Limited	In Store TV Advertising / General Merchandise		
Newsome (Tools) Limited	Hand Tools / Barrier Tape / Tool Storage		
Paper Rose	Greeting Cards / Giftware		
Peacock Salt	De-Icing Salt / Table Salt / Cosmetic Salt		
Pettle Pets	Dog Grooming Brushes		
PPG Architectural Coatings Limited	Paint & Woodcare		
Price's Patent Candles Limited	Candles / Reed Diffusers		
Primaflow	Electrical Cable & Fittings / Plumbing Accessories / Copper Tube / Vents		
Primus	Garden Ornaments		
Qualtex UK Limited	Extension Leads / Dust Bags / Domestic Appliance Spares		
R K Wholesale Limited	Domestic Appliances / Homewares		
Richard Burbidge (Archwood / Masons)	Timber Mouldings / Stair Parts / DIY Timber		
Rothley Limited	Clothes Rails / Table Legs / Sliding Door Mechanisms / Storage Systems		
Screwfix Spares Limited	Household Spare Parts & Accessories		
Scruffs Workwear (Toolstream)	Workwear / Safety Footwear		
Select Hardware Limited	Floor Protection / Storage Hooks / Door Handles / Vents / Letter Boxes		
Showerdrape (STD) Limited	Bathroom Accessories		
Sika Limited (Everbuild)	Adhesives & Sealants		
Simplehuman UK Limited	Kitchen Waste Bins / Bathroom Bins / Bin Liners		
SIP (Industrial Products) Limited	Power Equipment / Air Hydraulics / Industrial Heaters		
Sodastream UK	Sparkling Water Makers		
Speedy Products Limited	Curtain Poles / Tracks & Accessories / Blinds & Accessories		
Stax Trade Centres (application form attached)	DIY Trade Centre & Distributor		
Supreme PLC (Brand Essentials)	Batteries / Vapes / Matches / Lighting inc Bulbs & Lamps / Phone Chargers		
The Cookie Catcher Limited	Cookware / Giftware		
The House Nameplate Co. Limited	House Name Plates		
The Walsall Wheelbarrow Co. Limited	Wheelbarrows		
Timco	Fixings / Adhesives / Hand Tools / Painting & Decorating / Ironmongery / Building Supplies		
Toolstream Ltd	Hand Tools / Power Tools		
Triton (Toolstream)	Woodworking Tools		
Turtle Mat	Floor Mats		
Ultimate Products	Small Domestic Appliances / Laundry / Housewares		
UltraGrime (Nuvik UK Limited)	Cleaning Wipes		
Victorinox UK Limited	Swiss Knives		
Wax Lyrical	Candles / Reed Diffusers		
What More UK Limited	Housewares / Plastic Storage Boxes		
Whitefurze Limited	Housewares / Plastic Storage Boxes		
Yale UK (Assa Abloy)	Security Locks / Smart Locks / Keys / CCTV		
Yorkshire Cleaning Fabrics Limited	Household & Car Cleaning Materials inc Dishcloths & Stockinette		