

Business name:

Membership No:

Email address:

Address:

Postcode:

Contact name:

Phone number:

Consent:

I confirm Bira Direct can share information with suppliers to negotiate preferential terms on my behalf;

Signed:

Print:

Date:

Please return completed forms to Lisa Richardson

Email: lisa.richardson@bira.co.uk

Phone: 0121 446 3737

Postal Address:

Lisa Richardson, Sales Support & Business Development
Bira Direct, 225 Bristol Road, Birmingham, B5 7UB

Bira Direct +

A new online ordering platform for ordering from suppliers and to receive Direct+ exclusive promotions and offers

Request further details

Request activation email

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
A365 Limited	<i>Cookware / Homeware / DIY / Hardware / Home Décor</i>		
A Perry Limited	<i>Ironmongery / Hardware / Fencing / Chain</i>		
Abracs Limited	<i>Abrasives & Accessories</i>		
Akzonobel (Dulux/Cuprinol)	<i>Paint</i>		
Aldridge Security Limited	<i>Security Products / Locks / Car Key Cutting Equipment</i>		
All Bees Limited	<i>Wholesaler</i>		
Amtech (DK Tools)	<i>DIY Tools / Building Tools / Garage Tools / Garden Tools / Power Tools</i>		
Ancient Wisdom	<i>Giftware</i>		
Bellota Herramientas SLU	<i>Hand Tools</i>		
Big K Products UK Limited	<i>Firelighters / Kindling / Charcoals / Logs</i>		
Blue Canyon Limited	<i>Bathroom Accessories</i>		
Bluestem Group	<i>Electrical Appliances</i>		
Bond It	<i>Sealants & Adhesives</i>		
Bonningtons	<i>Wholesale Garden / Home / Leisure</i>		
Bostik Limited	<i>Sealants & Adhesives</i>		
Boston Bulb Company Limited	<i>Garden Plants & Bulbs / Grass Seed</i>		
Bulk Hardware Limited	<i>Packed & Pre-Packed Hardware / Ironmongery / DIY & Housewares</i>		
Burg-Wachter UK Limited	<i>Locks & Bolts / Post Boxes / Cash Boxes / Safes / Smart Security</i>		
Carl Kammerling International Limited	<i>Hand Tools</i>		
Carlisle Brass Limited	<i>Brass Hardware & Ironmongery</i>		
Casa & Casa Limited	<i>Hand & Sweeping Brushes / Small Step Ladders</i>		
Cem-Spec Limited	<i>Compost / sand / Gravel / Mixed Pallets</i>		
Chain Products Limited	<i>Chain / Rope / Merchandisers / Associated Accessories</i>		
Charles Bentley & Son Limited	<i>Homeware / Kitchenware / Painting & Decorating</i>		
Charter Office Equipment	<i>Stationery / Office Furniture / Catering Products / Bespoke Printing</i>		
Circular (Ashortwalk Limited)	<i>Cookware / Homeware / DIY / Giftware</i>		
CPC	<i>Electronic Parts / Components / Appliances</i>		
CQFD Profiles Limited	<i>Metal & Plastic Profiles</i>		
Daewoo Power UK	<i>DIY & Garden Power Tools</i>		
Demsun Uk Limited	<i>Sealants / Adhesives / Power Tools</i>		
Dencon Accessories Limited	<i>Electrical Accessories</i>		
Drabest UK Limited	<i>Ladders & Step Ladders</i>		
Draper Tools Limited	<i>Hand Tools / Power Tools</i>		
Durston Garden Products Limited	<i>Garden Compost / Grow Bags</i>		
Ecozone	<i>Eco Friendly Products</i>		
Einhell UK Limited	<i>DIY & Garden Power Tools & Equipment</i>		
English Chain Co. Limited	<i>Chain / Chain Assemblies / Rope / Associated Accessories</i>		
EPE International Limited	<i>Electrical Wholesaler / Small Appliances</i>		
Ethiqana Limited	<i>Wooden Toys / Eco Products / Homeware / Giftware / Fashion / Pet</i>		
Eurosonic Group Limited	<i>Homeware / Kitchenware / Electrical Appliances / Vapes</i>		
Frank Shaw (Bayonet) Limited	<i>Small Boxed Hardware Items / Nails / Tracks / Pins</i>		
Go On, Make Me Limited	<i>Toys / Models / Puzzles / Giftware</i>		
Harewood International Products Limited	<i>Homeware / Cookware / DIY / Fireside</i>		
Harlow Bros. Limited	<i>Timber Merchants</i>		
HG UKI Limited	<i>Household Cleaning Products</i>		
Hilton Banks Limited	<i>HB Sealants & Fillers</i>		
Homefire Group Limited	<i>Winter Fuels & BBQ Charcole</i>		
H.T Maddocks & Son Limited	<i>Cookware / Kitchenware / Homeware / DIY / Hardware / Home Décor</i>		
HugglePets	<i>Pet Supplies / Food / Accessories / Toys / Cages</i>		
JMA UK (SKS Limited)	<i>Key Blanks / Key Cutting Machines / Welding Equipment</i>		
Johnson's Veterinary Products Limited	<i>Veterinary Medical Treatments</i>		
JVL Products	<i>Housewares / Household Cleaning / Floor Mats / Laundry</i>		
Karcher UK Limited	<i>High Pressure Washers</i>		

Current Bira Direct + Suppliers

New suppliers

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
Keyprint Security Limited	Keys / Locks / Cash Boxes		
King Cole Limited	Knitting Patterns / Knitting Wool		
Korbond Industries Limited	Haberdashery		
L G Harris & Co. Limited (Hamilton)	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Liberon Limited	Wood Stain & Varnishes		
Likewise Floors Limited	Floor Mats		
Lodi UK Limited	Pest Control		
Luceco Plc	LED Lights / Electrical Sockets / Extension Leads / TV Brackets		
Marshall Brushes & Rollers	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Metex Limited	Fixings / Garden Sprayers / Pest Control		
Morris Lubricants	Oil / Grease / Lubricants		
Murpak Limited	Packed Customised Labelling & Hardware Fittings		
Nautilus Designs Limited (RBUK)	Twin Slot Shelving / Floating Shelving / Shelf Storage Systems		
Neat Ideas Limited	In Store TV Advertising / General Merchandise		
Newsome (Tools) Limited	Hand Tools / Barrier Tape / Tool Storage		
Paper Rose	Greeting Cards / Giftware		
Peacock Salt	De-Icing Salt / Table Salt / Cosmetic Salt		
Pettle Pets	Dog Grooming Brushes		
PPG Architectural Coatings Limited	Paint & Woodcare		
Price's Patent Candles Limited	Candles / Reed Diffusers		
Primaflow	Electrical Cable & Fittings / Plumbing Accessories / Copper Tube / Vents		
Primus	Garden Ornaments		
Qualtex UK Limited	Extension Leads / Dust Bags / Domestic Appliance Spares		
R K Wholesale Limited	Domestic Appliances / Homewares		
Richard Burbidge (Archwood / Masons)	Timber Mouldings / Stair Parts / DIY Timber		
Rothley Limited	Clothes Rails / Table Legs / Sliding Door Mechanisms / Storage Systems		
Screwfix Spares Limited	Household Spare Parts & Accessories		
Scruffs Workwear (Toolstream)	Workwear / Safety Footwear		
Select Hardware Limited	Floor Protection / Storage Hooks / Door Handles / Vents / Letter Boxes		
Showerdrape (STD) Limited	Bathroom Accessories		
Sika Limited (Everbuild)	Adhesives & Sealants		
Simplehuman UK Limited	Kitchen Waste Bins / Bathroom Bins / Bin Liners		
SIP (Industrial Products) Limited	Power Equipment / Air Hydraulics / Industrial Heaters		
Sodastream UK	Sparkling Water Makers		
Speedy Products Limited	Curtain Poles / Tracks & Accessories / Blinds & Accessories		
Stax Trade Centres (application form attached)	DIY Trade Centre & Distributor		
Supreme PLC (Brand Essentials)	Batteries / Vapes / Matches / Lighting inc Bulbs & Lamps / Phone Chargers		
The Cookie Catcher Limited	Cookware / Giftware		
The House Nameplate Co. Limited	House Name Plates		
The Walsall Wheelbarrow Co. Limited	Wheelbarrows		
Timco	Fixings / Adhesives / Hand Tools / Painting & Decorating / Ironmongery / Building Supplies		
Toolstream Ltd	Hand Tools / Power Tools		
Triton (Toolstream)	Woodworking Tools		
Turtle Mat	Floor Mats		
Ultimate Products	Small Domestic Appliances / Laundry / Housewares		
UltraGrime (Nuvik UK Limited)	Cleaning Wipes		
Victorinox UK Limited	Swiss Knives		
Wax Lyrical	Candles / Reed Diffusers		
What More UK Limited	Housewares / Plastic Storage Boxes		
Whitefurze Limited	Housewares / Plastic Storage Boxes		
Yale UK (Assa Abloy)	Security Locks / Smart Locks / Keys / CCTV		
Yorkshire Cleaning Fabrics Limited	Household & Car Cleaning Materials inc Dishcloths & Stockinette		