

Business name:

Membership No:

Email address:

Address:

Postcode:

Contact name:

Phone number:

**Consent:**

I confirm Bira Direct can share information with suppliers to negotiate preferential terms on my behalf;

Signed:

Print:

Date:

**Please return completed forms to Lisa Richardson**

Email: [lisa.richardson@bira.co.uk](mailto:lisa.richardson@bira.co.uk)

Phone: 0121 446 3737

**Postal Address:**

Lisa Richardson, Sales Support & Business Development  
Bira Direct, 225 Bristol Road, Birmingham, B5 7UB

**Bira Direct +**

A new online ordering platform for ordering from suppliers and to receive Direct+ exclusive promotions and offers

Request further details

Request activation email

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
<b>A Perry Limited</b>	<i>Ironmongery / Hardware / Fencing / Chain</i>		
<b>Abracs Limited</b>	<i>Abrasives &amp; Accessories</i>		
<b>Akzonobel (Dulux/Cuprinol)</b>	<i>Paint</i>		
<b>Aldridge Security Limited</b>	<i>Security Products / Locks / Car Key Cutting Equipment</i>		
<b>All Bees Limited</b>	<i>Wholesaler</i>		
<b>Amtech (DK Tools)</b>	<i>DIY Tools / Building Tools / Garage Tools / Garden Tools / Power Tools</i>		
<b>Ancient Wisdom</b>	<i>Giftware</i>		
<b>Big K Products UK Limited</b>	<i>Firelighters / Kindling / Charcoals / Logs</i>		
<b>Blue Canyon Limited</b>	<i>Bathroom Accessories</i>		
<b>Bluestem Group</b>	<i>Electrical Appliances</i>		
<b>Bond It</b>	<i>Sealants &amp; Adhesives</i>		
<b>Bonningtons</b>	<i>Wholesale Garden / Home / Leisure</i>		
<b>Bostik Limited</b>	<i>Sealants &amp; Adhesives</i>		
<b>Boston Bulb Company Limited</b>	<i>Garden Plants &amp; Bulbs / Grass Seed</i>		
<b>Bulk Hardware Limited</b>	<i>Packed &amp; Pre-Packed Hardware / Ironmongery / DIY &amp; Housewares</i>		
<b>Burg-Wachter UK Limited</b>	<i>Locks &amp; Bolts / Post Boxes / Cash Boxes / Safes / Smart Security</i>		
<b>Carl Kammerling International Limited</b>	<i>Hand Tools</i>		
<b>Carlisle Brass Limited</b>	<i>Brass Hardware &amp; Ironmongery</i>		
<b>Casa &amp; Casa Limited</b>	<i>Hand &amp; Sweeping Brushes / Small Step Ladders</i>		
<b>Cem-Spec Limited</b>	<i>Compost / sand / Gravel / Mixed Pallets</i>		
<b>Chain Products Limited</b>	<i>Chain / Rope / Merchandisers / Associated Accessories</i>		
<b>Charles Bentley &amp; Son Limited</b>	<i>Homeware / Kitchenware / Painting &amp; Decorating</i>		
<b>Charter Office Equipment</b>	<i>Stationery / Office Furniture / Catering Products / Bespoke Printing</i>		
<b>Circular (Ashortwalk Limited)</b>	<i>Cookware / Homeware / DIY / Giftware</i>		
<b>CPC</b>	<i>Electronic Parts / Components / Appliances</i>		
<b>CQFD Profiles Limited</b>	<i>Metal &amp; Plastic Profiles</i>		
<b>Demsun Uk Limited</b>	<i>Sealants / Adhesives / Power Tools</i>		
<b>Dencon Accessories Limited</b>	<i>Electrical Accessories</i>		
<b>Drabest UK Limited</b>	<i>Ladders &amp; Step Ladders</i>		
<b>Draper Tools Limited</b>	<i>Hand Tools / Power Tools</i>		
<b>Durston Garden Products Limited</b>	<i>Garden Compost / Grow Bags</i>		
<b>Ecozone</b>	<i>Eco Friendly Products</i>		
<b>Einhell UK Limited</b>	<i>DIY &amp; Garden Power Tools &amp; Equipment</i>		
<b>English Chain Co. Limited</b>	<i>Chain / Chain Assemblies / Rope / Associated Accessories</i>		
<b>EPE International Limited</b>	<i>Electrical Wholesaler / Small Appliances</i>		
<b>Ethiqana Limited</b>	<i>Wooden Toys / Eco Products / Homeware / Giftware / Fashion / Pet</i>		
<b>Eurosonic Group Limited</b>	<i>Homeware / Kitchenware / Electrical Appliances / Vapes</i>		
<b>Frank Shaw (Bayonet) Limited</b>	<i>Small Boxed Hardware Items / Nails / Tracks / Pins</i>		
<b>Go On, Make Me Limited</b>	<i>Toys / Models / Puzzles / Giftware</i>		
<b>Harewood International Products Limited</b>	<i>Homeware / Cookware / DIY / Fireside</i>		
<b>Harlow Bros. Limited</b>	<i>Timber Merchants</i>		
<b>HG UKI Limited</b>	<i>Household Cleaning Products</i>		
<b>Hilton Banks Limited</b>	<i>HB Sealants &amp; Fillers</i>		
<b>Homefire Group Limited</b>	<i>Winter Fuels &amp; BBQ Charcole</i>		
<b>H.T Maddocks &amp; Son Limited</b>	<i>Cookware / Kitchenware / Homeware / DIY / Hardware / Home Décor</i>		
<b>HugglePets</b>	<i>Pet Supplies / Food / Accessories / Toys / Cages</i>		
<b>JMA UK (SKS Limited)</b>	<i>Key Blanks / Key Cutting Machines / Welding Equipment</i>		
<b>Johnson's Veterinary Products Limited</b>	<i>Veterinary Medical Treatments</i>		
<b>JVL Products</b>	<i>Housewares / Household Cleaning / Floor Mats / Laundry</i>		
<b>Karcher UK Limited</b>	<i>High Pressure Washers</i>		
<b>Keyprint Security Limited</b>	<i>Keys / Locks / Cash Boxes</i>		
<b>King Cole Limited</b>	<i>Knitting Patterns / Knitting Wool</i>		
<b>Korbond Industries Limited</b>	<i>Haberdashery</i>		

Current Bira Direct + Suppliers

New suppliers

Supplier name	Main Product Range's	Existing Supplier Review	Request Details
L G Harris & Co. Limited (Hamilton)	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Liberon Limited	Wood Stain & Varnishes		
Likewise Floors Limited	Floor Mats		
Luceco Plc	LED Lights / Electrical Sockets / Extension Leads / TV Brackets		
Marshall Brushes & Rollers	Paint Brushes / Paint Rollers / Paint Trays / Associated Products		
Metex Limited	Fixings / Garden Sprayers / Pest Control		
Murpak Limited	Packed Customised Labelling & Hardware Fittings		
Nautilus Designs Limited (RBUK)	Twin Slot Shelving / Floating Shelving / Shelf Storage Systems		
Neat Ideas Limited	In Store TV Advertising / General Merchandise		
Newsome (Tools) Limited	Hand Tools / Barrier Tape / Tool Storage		
Paper Rose	Greeting Cards / Giftware		
Peacock Salt	De-Icing Salt / Table Salt / Cosmetic Salt		
Pettle Pets	Dog Grooming Brushes		
PPG Architectural Coatings Limited	Paint & Woodcare		
Price's Patent Candles Limited	Candles / Reed Diffusers		
Primaflow	Electrical Cable & Fittings / Plumbing Accessories / Copper Tube / Vents		
Primus	Garden Ornaments		
Qualtex UK Limited	Extension Leads / Dust Bags / Domestic Appliance Spares		
R K Wholesale Limited	Domestic Appliances / Homewares		
Richard Burbidge (Archwood / Masons)	Timber Mouldings / Stair Parts / DIY Timber		
Rothley Limited	Clothes Rails / Table Legs / Sliding Door Mechanisms / Storage Systems		
Screwfix Spares Limited	Household Spare Parts & Accessories		
Scruffs Workwear (Toolstream)	Workwear / Safety Footwear		
Select Hardware Limited	Floor Protection / Storage Hooks / Door Handles / Vents / Letter Boxes		
Showerdrape (STD) Limited	Bathroom Accessories		
Sika Limited (Everbuild)	Adhesives & Sealants		
Simplehuman UK Limited	Kitchen Waste Bins / Bathroom Bins / Bin Liners		
SIP (Industrial Products) Limited	Power Equipment / Air Hydraulics / Industrial Heaters		
Sodastream UK	Sparkling Water Makers		
Speedy Products Limited	Curtain Poles / Tracks & Accessories / Blinds & Accessories		
Stax Trade Centres (application form attached)	DIY Trade Centre & Distributor		
Supreme PLC (Brand Essentials)	Batteries / Vapes / Matches / Lighting inc Bulbs & Lamps / Phone Chargers		
The Cookie Catcher Limited	Cookware / Giftware		
The House Nameplate Co. Limited	House Name Plates		
The Walsall Wheelbarrow Co. Limited	Wheelbarrows		
Timco	Fixings / Adhesives / Hand Tools / Painting & Decorating / Ironmongery / Building Supplies		
Toolstream Ltd	Hand Tools / Power Tools		
Triton (Toolstream)	Woodworking Tools		
Turtle Mat	Floor Mats		
Ultimate Products	Small Domestic Appliances / Laundry / Housewares		
UltraGrime (Nuvik UK Limited)	Cleaning Wipes		
Victorinox UK Limited	Swiss Knives		
Wax Lyrical	Candles / Reed Diffusers		
What More UK Limited	Housewares / Plastic Storage Boxes		
Whitefurze Limited	Housewares / Plastic Storage Boxes		
Yale UK (Assa Abloy)	Security Locks / Smart Locks / Keys / CCTV		
Yorkshire Cleaning Fabrics Limited	Household & Car Cleaning Materials inc Dishcloths & Stockinette		

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New suppliers