We're looking forward to getting to know you.

Pay by annual Direct Debit and save 5%

Associate membership application form

Please complete all sections of this application form in BLOCK CAPITALS and return to Membership Department, British Independent Retailers Association (bira), 225 Bristol Road, Edgbaston, Birmingham, B5 7UB.

Internal use only: Membership Number

Business details			
Business name:	Trading name (if different):		
Date established:			
Business address:			
County:	Postcode:		
Tel:	.Mobile:	Fax:	
Business email:	Web address:		
Twitter handle: @	Facebook page: /		
Annual turnover (most recent year ex VAT): £): £		
Stock value:	(Ple	ease provide full details of all branches separately)	
No. of employees - Full time:	Part time:	(including working Proprietors, Partners and Directors)	
Company type (tick one): Ltd	Partnership LLP Sole	Trader Other (please specify):	
Current providers:			
Business insurance:		Renewal date:	
Telecoms:	Electricity:		
Gas:	Card payments:		
Business banking:	Auto enrolment provider:		
Your details			
Title: Forename:	Surname:	DOB:	
Your position:	Your email:		
Home details (if different to busine	ess address for contact purpos	es)	
Title: Forename:	Surname:		
Home Address:			
County:	Post Code:		
Tel:	Nobile:	Email:	
Please send all correspondence to:	Business address Ho	ome address	

Please note we will contact you for additional information as required.

Associate membership

☐ Royalty free-music

☐ Mobile marketing

Associate Membership fee ex. VAT £449.00 We have a variety of Associate Membership categories, please indicate below which category applies to you: bira direct - centrally invoiced supplier* (please note: a separate application form will be supplied) Supplier to independent retail sector* bira approved service partner ☐ Industry organisation ☐ Other - please state 2016 member subscription rate listed. The fee is subject to VAT at 20% and membership periods are for 12 months and run from the first day of the month in which membership commences. *Acceptance of bira Associate Membership does not automatically guarantee bira direct suppler or bira approved service partner status. A member of our team will be in touch regarding the next steps for these membership categories. Where did you hear about membership? ☐ Regional Membership ☐ Fmail ☐ Website ☐ Search engine ☐ Other (please specify) ☐ Recommendation □ Direct mail Manager □ Exhibition/Event Magazine Telephone call bira members' privacy policy The information provided will be used to administer your membership of bira and any divisions, subsidiary companies and all third parties (henceforth referred to as "the Group"), manage your access to membership benefits, including those provided by subsidiary companies and all third parties, and provide you with information (by post, fax, email, telephone or SMS) which we believe may be of interest or benefit. Your business name, trading location and contact details may also be included in any listing of members produced by the Group on its websites, in the members' handbook or summary of members issued to Members or Associate Members of the Group. By paying your membership subscription you accept the above. **Data Protection Act 1998** bira and all subsidiary companies and all divisions comply with the requirements of the Data Protection Act 1998. For information about the data we hold on you or to amend that data, please contact the Membership Subscriptions Team Leader, bira, 225 Bristol Road, Edgbaston, Birmingham, B5 7UB. **Authorisation** Date Signature NB: The signatory above must be a Director/Partner/Owner with suitable authority to sign for or on behalf of the organisation. Your member benefits Please indicate below which services are of particular interest to you and your business: ☐ Fuel card □ Trade magazines ☐ Legal one2one service Office equipment ☐ Card processing ☐ Accountancy service ☐ Business stationery □ Lobbying and industry ☐ Auto enrolment pension □ Telecoms representation Utilities □ Debt collection scheme □ Loans & Savings □ Branded carrier bags ☐ Rating appeal service ☐ Shop fitting ☐ Asbestos consultancy Insurance ☐ Business banking ☐ Tax free bikes ☐ Hotel discounts

□ Events

ment details - tick 1 of 4	Pay by
Cheque - Please make your cheque payable to bira and send to the address at the bottom of this page	Direct Debit
2. Debit or credit card	and save 5%
Card type - please tick one ☐ Visa ☐ MasterCard ☐ Visa Debit ☐ MasterCard	
Card number:	
Card holders name (as on card):	
Valid from: Expiry date: // // // // // // // // // // // // //	Security code: (last 3 digits on back of card)
Billing address details:	
County: Postcode:	
3. BACS	
For a BACS payment, please use the details below:	
Name of bank: Lloyds Sort Code: 30-19-14 Account number: 037413	15 Reference: (Your company name
4. Direct Debit	
To pay by Direct Debit, complete the form on the reverse.	
NB - To receive a 5% discount on your annual subscription fee, pay your Direction	ct Debit annually.

Detach

We can't wait to welcome you on board!

Once you have completed this application form please detach this section and keep it for your own records (important Direct Debit information on reverse) and return the application form to:

Membership Department British Independent Retailers Association (bira) 225 Bristol Road **Edgbaston Birmingham B5 7UB**

The bira membership team will process your application form and confirm your payment, then we'll be in touch to welcome you on board.

Looking for alternative ways to join?

Join online at:

Email your application form to:

Call us on:



www.bira.co.uk



membership@bira.co.uk



0800 028 0245

Direct Debit form

DIRECT

Pay by annual Direct Debit and save 5%

Instruction to your bank or building society to pay by Direct Debit.

Please fill in the form and send to: Membership Dept, bira, 225 Bristol Road, Edgbaston, Birmingham, B5 7UB.

bira will collect your payment annually and will apply a 5% discount on your subscription.

Name and full postal address of your bank	or building society:
To: The manager:	Bank/Building Society:
Address:	Postcode:
Name(s) of account holder(s):	
Business trading name:	
Service user number: 839386	Bank/Building Society account number:
Branch sort code: Refer	ence (for office use only):
	Please pay bira Direct Debits from the account detailed in this Instruction subject bit Guarantee. I/we understand that this Instruction may remain with bira and, if so, ank/building society.
Signature(s)	Date
	//
	bira application form 2016 104810/16

Detach and retain this section - Detach and retain this section - Detach and retain this section - Detach and retain this section

Direct Debit information



Important notes

The subscription rate is subject to VAT, and a VAT invoice will be forwarded following payment. The tax will normally be recoverable by VAT registered businesses. A renewal reminder will be issued a few weeks prior to the due date. You can contact the membership team for a copy of the bira Constitution and Rules as they will apply to all members. The bira Board of Management's right to refuse membership is final. No refund or part refund will be given should a member decide to cancel membership.

The Direct Debit Guarantee

This guarantee should be detached and retained by the Payer:

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit bira will notify you fourteen working days in advance of your account being debited or as otherwise agreed. If you request bira to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by bira or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when bira asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify bira.