

# We're looking forward to getting to know you.

Pay by annual Direct Debit and save 5%

## Associate membership application form

Please complete all sections of this application form in BLOCK CAPITALS and return to Membership Department, British Independent Retailers Association (bira), 225 Bristol Road, Edgbaston, Birmingham, B5 7UB.

Internal use only: Membership Number

### Business details

Business name:..... Trading name (if different):.....

Date established:..... Company Registration No.:.....

Business address:.....

County:..... Postcode:.....

Tel:..... Mobile:..... Fax:.....

Business email:..... Web address:.....

Twitter handle: @..... Facebook page: /.....

Annual turnover (most recent year ex VAT): £..... No. of outlets inc. principle location:.....  
(Please provide full details of all branches separately)

Stock value:.....

No. of employees - Full time:..... Part time:..... (including working Proprietors, Partners and Directors)

Company type (tick one):  Ltd  Partnership  LLP  Sole Trader  Other (please specify):.....

### Current providers:

Business insurance:..... Renewal date:.....

Telecoms:..... Electricity:.....

Gas:..... Card payments:.....

Business banking:..... Auto enrolment provider:.....

### Your details

Title:..... Forename:..... Surname:..... DOB:.....

Your position:..... Your email:.....

### Home details (if different to business address for contact purposes)

Title:..... Forename:..... Surname:.....

Home Address:.....

County:..... Post Code:.....

Tel:..... Mobile:..... Email:.....

Please send all correspondence to:  Business address  Home address

Please note we will contact you for additional information as required.

## Associate membership

### Associate Membership fee ex. VAT £449.00

We have a variety of Associate Membership categories, please indicate below which category applies to you:

- bira direct - centrally invoiced supplier\* (please note: a separate application form will be supplied)
- Supplier to independent retail sector\*
- bira approved service partner
- Industry organisation
- Other - please state

2016 member subscription rate listed. The fee is subject to VAT at 20% and membership periods are for 12 months and run from the first day of the month in which membership commences.

**\*Acceptance of bira Associate Membership does not automatically guarantee bira direct supplier or bira approved service partner status. A member of our team will be in touch regarding the next steps for these membership categories.**

### Where did you hear about membership?

- |                                                         |                                         |                                      |                                                 |
|---------------------------------------------------------|-----------------------------------------|--------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Regional Membership<br>Manager | <input type="checkbox"/> Email          | <input type="checkbox"/> Website     | <input type="checkbox"/> Search engine          |
| <input type="checkbox"/> Exhibition/Event               | <input type="checkbox"/> Recommendation | <input type="checkbox"/> Direct mail | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Magazine                       | <input type="checkbox"/> Telephone call | .....                                |                                                 |

### bira members' privacy policy

The information provided will be used to administer your membership of bira and any divisions, subsidiary companies and all third parties (henceforth referred to as "the Group"), manage your access to membership benefits, including those provided by subsidiary companies and all third parties, and provide you with information (by post, fax, email, telephone or SMS) which we believe may be of interest or benefit. Your business name, trading location and contact details may also be included in any listing of members produced by the Group on its websites, in the members' handbook or summary of members issued to Members or Associate Members of the Group. By paying your membership subscription you accept the above.

### Data Protection Act 1998

bira and all subsidiary companies and all divisions comply with the requirements of the Data Protection Act 1998. For information about the data we hold on you or to amend that data, please contact the Membership Subscriptions Team Leader, bira, 225 Bristol Road, Edgbaston, Birmingham, B5 7UB.

### Authorisation

Signature .....

Date .....

NB: The signatory above must be a Director/Partner/Owner with suitable authority to sign for or on behalf of the organisation.

### Your member benefits

Please indicate below which services are of particular interest to you and your business:

- |                                                           |                                               |                                                |                                                |
|-----------------------------------------------------------|-----------------------------------------------|------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Legal one2one service            | <input type="checkbox"/> Fuel card            | <input type="checkbox"/> Office equipment      | <input type="checkbox"/> Trade magazines       |
| <input type="checkbox"/> Card processing                  | <input type="checkbox"/> Accountancy service  | <input type="checkbox"/> Business stationery   | <input type="checkbox"/> Lobbying and industry |
| <input type="checkbox"/> Auto enrolment pension<br>scheme | <input type="checkbox"/> Telecoms             | <input type="checkbox"/> Medical insurance     | representation                                 |
| <input type="checkbox"/> Loans & Savings                  | <input type="checkbox"/> Utilities            | <input type="checkbox"/> Debt collection       |                                                |
| <input type="checkbox"/> Insurance                        | <input type="checkbox"/> Branded carrier bags | <input type="checkbox"/> Rating appeal service |                                                |
| <input type="checkbox"/> Business banking                 | <input type="checkbox"/> Shop fitting         | <input type="checkbox"/> Asbestos consultancy  |                                                |
| <input type="checkbox"/> Royalty free-music               | <input type="checkbox"/> Tax free bikes       | <input type="checkbox"/> Hotel discounts       |                                                |
| <input type="checkbox"/> Mobile marketing                 | <input type="checkbox"/> Events               |                                                |                                                |

Internal use only: Event code

Internal use only: Source

**Payment details - tick 1 of 4**

**Pay by  
annual  
Direct Debit  
and save 5%**

**1. Cheque** - Please make your cheque payable to bira and send to the address at the bottom of this page

**2. Debit or credit card**

Card type - please tick one

Visa  MasterCard  Visa Debit  MasterCard

Card number:...../...../...../.....

Card holders name (as on card):.....

Valid from:...../...../..... Expiry date:...../...../..... Security code:.....  
(last 3 digits on back of card)

Billing address details:.....

County:..... Postcode:.....

**3. BACS**

For a BACS payment, please use the details below:

Name of bank: Lloyds Sort Code: 30-19-14 Account number: 03741315 Reference: (Your company name)

**4. Direct Debit**

To pay by Direct Debit, complete the form on the reverse.

**NB** - To receive a 5% discount on your annual subscription fee, pay your Direct Debit annually.

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**Detach and retain this section - Detach and retain this section - Detach and retain this section - Detach and retain this section**

## We can't wait to welcome you on board!

Once you have completed this application form please detach this section and keep it for your own records (important Direct Debit information on reverse) and return the application form to:

**Membership Department  
British Independent Retailers Association (bira)  
225 Bristol Road  
Edgbaston  
Birmingham  
B5 7UB**

The bira membership team will process your application form and confirm your payment, then we'll be in touch to welcome you on board.

## Looking for alternative ways to join?

**Join online at:**

 [www.bira.co.uk](http://www.bira.co.uk)

**Email your application form to:**

 [membership@bira.co.uk](mailto:membership@bira.co.uk)

**Call us on:**

 **0800 028 0245**

Alternatively, you can request a visit from a Regional Membership Manager. Simply email [membership@bira.co.uk](mailto:membership@bira.co.uk) or call 0800 028 0245 to make an appointment.

