

# Bira membership application form for AIS members

Please complete all sections of this application form in BLOCK CAPITALS and return to AIS.

## Business details

Business name:..... Trading name (if different):.....

Date established:..... Tel:.....

Business address:.....

Postcode:..... Business email:.....

No. of outlets inc. principle location (Please provide details of all branches separately):..... Annual turnover: £.....

Business insurance provider:..... Business insurance renewal month:.....

Card processing provider:..... Current business bank:.....

## Your details

Title:..... First name:..... Last name:..... DOB:.....

Your position:..... Your email:.....

Tel:..... Mobile:..... Email:.....

Please note, we may need to contact you for additional information if required.

Please tell us your main retail activity:

- |  |                                     |  |  |
|--|-------------------------------------|--|--|
| <input type="checkbox"/> Cookware/Housewares | <input type="checkbox"/> Home Decor | <input type="checkbox"/> Clothing/Footwear | <input type="checkbox"/> Health Stores |
| <input type="checkbox"/> DIY & Hardware      | <input type="checkbox"/> Giftware   | <input type="checkbox"/> Pets/Pet Products | <input type="checkbox"/> Other:.....   |

Please indicate below which services are of particular interest to you and your business:

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> Legal protection       | <input type="checkbox"/> Buying group       | <input type="checkbox"/> Retail point of sale  | <input type="checkbox"/> Events           |
| <input type="checkbox"/> Card processing rates  | <input type="checkbox"/> Loans & Savings    | <input type="checkbox"/> Utilities & telecoms  | <input type="checkbox"/> Waste management |
| <input type="checkbox"/> Business banking rates | <input type="checkbox"/> Business insurance | <input type="checkbox"/> Rating appeal service | <input type="checkbox"/> Retail training  |

What influenced you to join today? Please tick where you heard about Bira membership (you may pick more than one)

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Recommendation   | <input type="checkbox"/> Posted letter/leaflet | <input type="checkbox"/> Search engine | <input type="checkbox"/> Blog                 |
| <input type="checkbox"/> Telephone call   | <input type="checkbox"/> Magazine              | <input type="checkbox"/> Website       | <input type="checkbox"/> Bira service partner |
| <input type="checkbox"/> Exhibition/event | <input type="checkbox"/> Email                 | <input type="checkbox"/> Social media  | <input type="checkbox"/> Member referral      |

## Annual subscription rate - £144 for AIS members (usually £205)

Please contact AIS to arrange payment - email Penny.Scott@aistores.co.uk or call 0121 683 1439.

Please note - Annual turnover may be checked against Companies House records. All membership fees are subject to VAT at 20% and all membership periods are for 12 months and run from the first day of the month in which membership commences.

**By signing here you confirm that you have read and agree to the terms and conditions below.**

Signature ..... Date .....

NB: The signatory above must be a person with suitable authority to sign for or on behalf of the organisation.

### Terms and conditions

To be eligible for retail membership your company must be trading as a retailer from a business rated shop, showroom, warehouse or yard and sign a declaration to this effect (this membership application form constitutes such a declaration), and undertake to comply with the Constitution and Rules of Bira, along with the trading Terms & Conditions. Read full terms and conditions at [bira.co.uk/membership-terms-conditions](http://bira.co.uk/membership-terms-conditions).

**Bira members' privacy policy:** The information provided will be used to administer your membership of Bira and any divisions, subsidiary companies and all third parties (henceforth referred to as "the Group"), manage your access to membership benefits, including those provided by subsidiary companies and all third parties, and provide you with information (by post, fax, email, telephone or SMS) which we believe may be of interest or benefit. Your business name, trading location and contact details may also be included in any listing of members produced by the Group on its websites, in the members' handbook or summary of members issued to Members or Associate Members of the Group. By paying your membership subscription you accept the above.

**General Data Protection Regulation (GDPR) 2016:** Bira and all subsidiary companies and all divisions comply with the requirements of the General Data Protection Regulation (GDPR) 2016. For information about the data we hold on you or to amend that data, please contact the Membership Subscriptions Team Leader, Bira, 225 Bristol Road, Edgbaston, Birmingham, B5 7UB. Read the Bira Constitution & Rules at [bira.co.uk/constitution-rules](http://bira.co.uk/constitution-rules).

